

MAES LEADERSHIP ACADEMY

Texas A&M University
College Station, TX

October 2026



MLA EXECUTIVE SUMMARY

MAES: Latinos in Science and Engineering is a national organization focused on developing the next generation of leaders in STEM. Its flagship program, the MAES Leadership Academy (MLA), is a three-day immersive experience designed to strengthen leadership, teamwork, and professional readiness among university students.

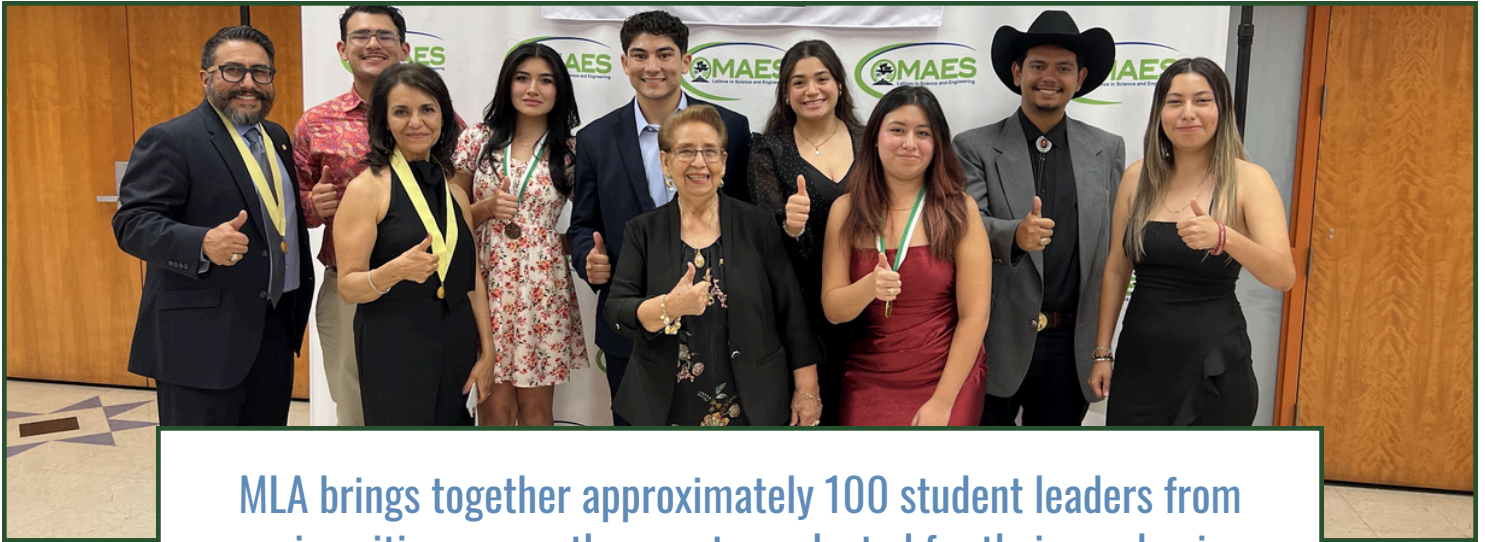
This proposal invites corporate partners to support the 2026 MAES Leadership Academy, hosted at Texas A&M University in College Station, Texas. MLA 2026 will bring together over **100 high-performing student leaders** from universities across the country for hands-on training, collaboration, and exposure to industry perspectives.

By partnering with MAES, corporate sponsors gain meaningful engagement with a strong pipeline of emerging STEM talent, increased brand visibility, and opportunities to participate directly through workshops, speaking engagements, and networking throughout the conference. This partnership supports leadership development while connecting companies with motivated students preparing to enter the professional workforce.



MORE ABOUT MLA

The MAES Leadership Academy (MLA) is an annual, immersive leadership development program designed to prepare high-achieving STEM students for leadership roles in their academic, professional, and organizational environments. The Academy exists to bridge technical education with the professional and leadership skills required in today's workforce.



MLA brings together approximately 100 student leaders from universities across the country, selected for their academic achievement, campus involvement, and leadership potential.

CORE PROGRAM COMPONENTS

- Interactive leadership and professional development workshops
- Industry insights through talks and facilitated discussions
- Networking opportunities with peers, professionals, and sponsors
- Team-based activities focused on collaboration and problem-solving
- End-of-conference awards dinner, recognizing participant achievement and sponsor support

AUDIENCE AND ENGAGEMENT

MLA provides sponsoring organizations with direct engagement opportunities with over 100 future leaders in STEM from across the United States, including high-achieving students and early-career professionals representing leading institutions and disciplines.

REPRESENTATION OF TOP STEM TALENT

- Mechanical Engineering
- Electrical Engineering
- Aerospace Engineering
- Chemical Engineering
- Civil Engineering
- Industrial Engineering
- Computer Science
- Biomedical Engineering
- Data Science
- Materials Science
- Biology
- Biochemistry
- Environmental Science
- Physics
- Chemistry
- Genetics
- Neuroscience
- Math
- Statistics
- ...etc.



SPONSORSHIP MENU

ESSENTIALS & LOGISTICS

Service Provided	Rate	Benefit
Standard Booth	\$1000	1 Booth + 2 Company Representatives
Recruiter Lounge	Included*	Complimentary access to our lounge with food and drinks.
Banner Advertisement on Website	\$200	Advertisement on the official MAES website during the month of October.
Scholarships	\$800	Scholarships awarded to students who attend the conference.
Student Attendee Sponsorship	\$600	Supports students who traveled to the conference.

*For all registered booth exhibitors

SPONSORSHIP MENU

EVENTS

Opportunity	Investment	Benefit
Student Welcome Reception	\$2000	Kickoff networking with attendees
Table at Opening Dinner	\$1000	High-visibility evening branding
Table at Breakfast or Lunch	\$800	Position company in front of attendees at the start of the day.
Table at Lunch	\$800	Allows for casual, meaningful conversations with top talent.
Professional Workshops	\$1000	Host a 45-minute session to showcase your company's expertise and mentor future hires. (Limit: 4)

SPONSORSHIP PACKAGES

Category	Tier 1	Tier 2	Tier 3	Academic
Package Cost	\$6000	\$3000	\$1500	\$1500
Table at Closing Dinner				
Student Welcome Reception				
Keynote at Closing Dinner				
Workshop				
Speaker at Select Function				
Scholarships				
Student Attendee Sponsorship				
Company Booth at Events				
Breakfast Table Sponsor				
Banner Advertisement on Website				

NEXT STEPS

Interested in sponsoring MLA in 2026? Let us know by **Monday, August 31st!**

If you have any questions, concerns or require clarification, reach out to us via email at irene@mymaes.org or rom@mymaes.org and we'll be happy to assist.

THANK YOU!



CONNECT WITH US:

EMAIL:

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